

## NorStone at ISE 2010

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Inovadis **Booth 3E136**

NorStone is the AV accessories brand name of the French company Inovadis. The product range includes AV furniture, flat screen mounts, audio and video cables. NorStone introduces at ISE 2010 its latest novelties :

### NorStone Furniture



**Esse Hana** (249 €): Stylish version of the best seller of the range: the Esse. Its remarkable calligraphy, which draws its inspiration from flowers, gives extra soul to the successful design of this piece of furniture. The graphic white-on-black design, Hana meaning flower in Japanese, will for sure seduce you by its simplicity and contemporary style.

**Esse Mini** (169 €): small size, easy to integrate. The Esse Mini is a smaller version of the best seller Esse. Designed for small screens, it is perfect for compact systems and flat screen up to 32 inches.

**Bergen 2** (199 €) and **Bergen AV 2** (299 €): The ideal furniture for the perfect optimization of your electronics. Bergen rapidly stood out of the NorStone range as the favorite furniture of audio addicts.

On these new versions, rigidity has been increased thanks to the new way the shelves are fastened together.

Each level, including the lower one, has its own spikes and counter spikes system. Thus this piece of furniture becomes a valued ally against vibrations. You'll appreciate the shelves alignment of Bergen 2 and Bergen AV 2 shelves. Both will create a very nice combination.

**Liny** (119 €)  
Designed for small spaces, Liny has all the advantages of larger pieces of furniture: original design and high quality material. It can welcome a flat screen up to 37 inches as well as the associated electronics (cable and satellite decoder, DVD/Blu-ray player, games console).

**Più AV** (349 €)  
One of the best sellers of NorStone furniture, the Più AV is new introduced with a new color: white lacquered. The Più and Più AV have set the benchmark for elegance, purity and versatility. Like all great designs, Più AV simplicity and pure lines will make it look trendy for years. You'll be able to create a unique stylish AV combination. Together with high-tech electronics, it's creating a true piece of art.





## NorStone Cables

### NorStone HDMI cables

The NorStone HDMI range of cables offers the best quality range, fully tested and certified for high definition products. All cable are 1.3 certified. NorStone presents 3 quality ranges:

**HDR 150** (from 29 €, for 1.5 m): Budget high quality cable. Full HD compliant, HDMI 1.3 certified.

**HDM 350** (from 49 €, for 1.5 m): High quality HDMI cable. Better mechanical protection (exclusive metal connector, mesh cable protection).

**HDS 500** (from 99 €, for 1.5 m): Top quality HDMI cable. Silver plated cable and connector. Cinema metal box packaging. HDMI 1.4 certified range will coming in 2010 - 2<sup>nd</sup> quarter



### NorStone HiFi modulation cables

The new high quality modulation cables offer a great solution for audio lovers.

**RCM 350** (49 €, for 1 m): High performance audio cable. Coaxial structure, full covering shield, mesh mechanical protection of cable, exclusive silver plated metal connector.

**RCS 500** (89 €, for 0,5 m): Top quality audio cable. Silver plated conductor, silver plated shield, coaxial structure, low density LDPE foam insulation, exclusive metal connector, cinema metal box packaging.



### NorStone multimedia age modulation cables

The **IRK 280** and **IRCK 280** offer a high quality cable to connect MP3 players and computers to AV systems. Exclusive metal connector. Mini-Jack compatible with iPhone and iPod.

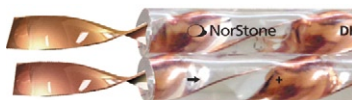
Delivered in exclusive can packaging.

**IRK 280** (19 €, for 1,5 m): 3.5 mm mini-jack to mini-jack cable.

**IRCK 280** (29 €, for 1,5 m): 3.5 mm mini-jack to RCA stereo cable.

### NorStone speaker cables

NorStone offers a wide range of high quality speaker cables from budget to high performances.



The new **DHCR 100.2** cable (Dual Helix Copper Ribbon) introduces innovation in cable architecture in order to combine large power capacity and best transient response. The two copper ribbons in helix transmit all signals with enhanced noise immunity. This cable has been designed to connect the best speakers, no matter how powerful they are.



**BLS 500** is the banana plug for high-end equipments: silver plated contact, locking system (lock'in). Delivered by 4 units in a tubular plastic packaging.



### Press pictures and technotes available at

<http://www.inovadis.com/ftp/Phototheque/HiDefPictures.html>

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